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Winbond Electronics Corporation



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- We have made forward-looking statements in this presentation. Our forward-looking statements contain information regarding, among other things, our financial condition, future expansion plans and business strategies. We have based these forward-looking statements on our current expectations and projections about future events. Although we believe that these expectations and projections are reasonable, such forward-looking statements are inherently subject to risks, uncertainties and assumptions about us.
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Financial Results



1Q15 Statement of Comprehensive Income - Consolidated

Unit: NT\$ M	1Q'15		4Q'14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Net Sales	9,724	100	9,565	100	159	2
Gross Profit	3,132	32	2,959	31	173	6
Operating Income	1,267	13	1,130	12	137	12
Pretax Income	1,281	13	1,290	13	(9)	(1)
Net Income	1,037	11	1,067	11	(30)	(3)
EPS (NT\$)	0.27		0.28		(0.01)	
EBITDA	2,679	28	2,446	26	233	10



1Q15 Balance Sheet - Consolidated

	Mar. 31 '15		Dec. 31 '14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Unit: NT\$ M						
Current Assets	23,721	37	22,977	35	744	3
Net Fixed Assets	33,104	51	33,987	52	(883)	(3)
Total Assets	64,397	100	64,892	100	(495)	(1)
L/T Debt	9,814	15	9,814	15	-	-
Total Equity	39,977	62	39,300	61	677	2
Current Ratio	1.79		1.59			
Debt / Equity Ratio	0.61		0.65			



1Q15 Statement of Cash Flows - Consolidated

	1Q'15	4Q'14	QoQ Change
Unit: NT\$ M	Amount	Amount	Amount
Operating Cash Flow	1,898	2,599	(701)
Investing Cash Flow	(778)	(5,227)	4,449
Financing Cash Flow	(397)	3,188	(3,585)
Cash & Equivalents	7,676	6,976	700
Depreciation and Amortization	1,412	1,316	96
CAPEX	827	5,136	(4,309)



1Q15 Statement of Comprehensive Income - Memory

	1Q'15		4Q'14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Unit: NT\$ M						
Net Sales	8,038	100	7,955	100	83	1
Gross Profit	2,338	29	2,236	28	102	5
Operating Income	1,134	14	1,064	13	71	7
Pretax Income	1,211	15	1,245	16	(34)	(3)
Net Income	1,000	12	1,055	13	(55)	(5)
EPS (NT\$)	0.27		0.28		0.01	
EBITDA	2,485	31	2,319	29	166	7



1Q15 Balance Sheet - Memory

	Mar. 31 '15		Dec. 31 '14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Unit: NT\$ M						
Current Assets	18,739	30	18,129	29	610	3
Net Fixed Assets	32,442	53	33,304	54	(862)	(3)
Total Assets	61,471	100	62,062	100	(591)	(1)
L/T Debt	9,814	16	9,814	16	-	-
Total Equity	38,831	63	38,183	62	648	2
Current Ratio	1.57		1.37			
Debt / Equity Ratio	0.58		0.63			



1Q15 Statement of Cash Flows-Memory

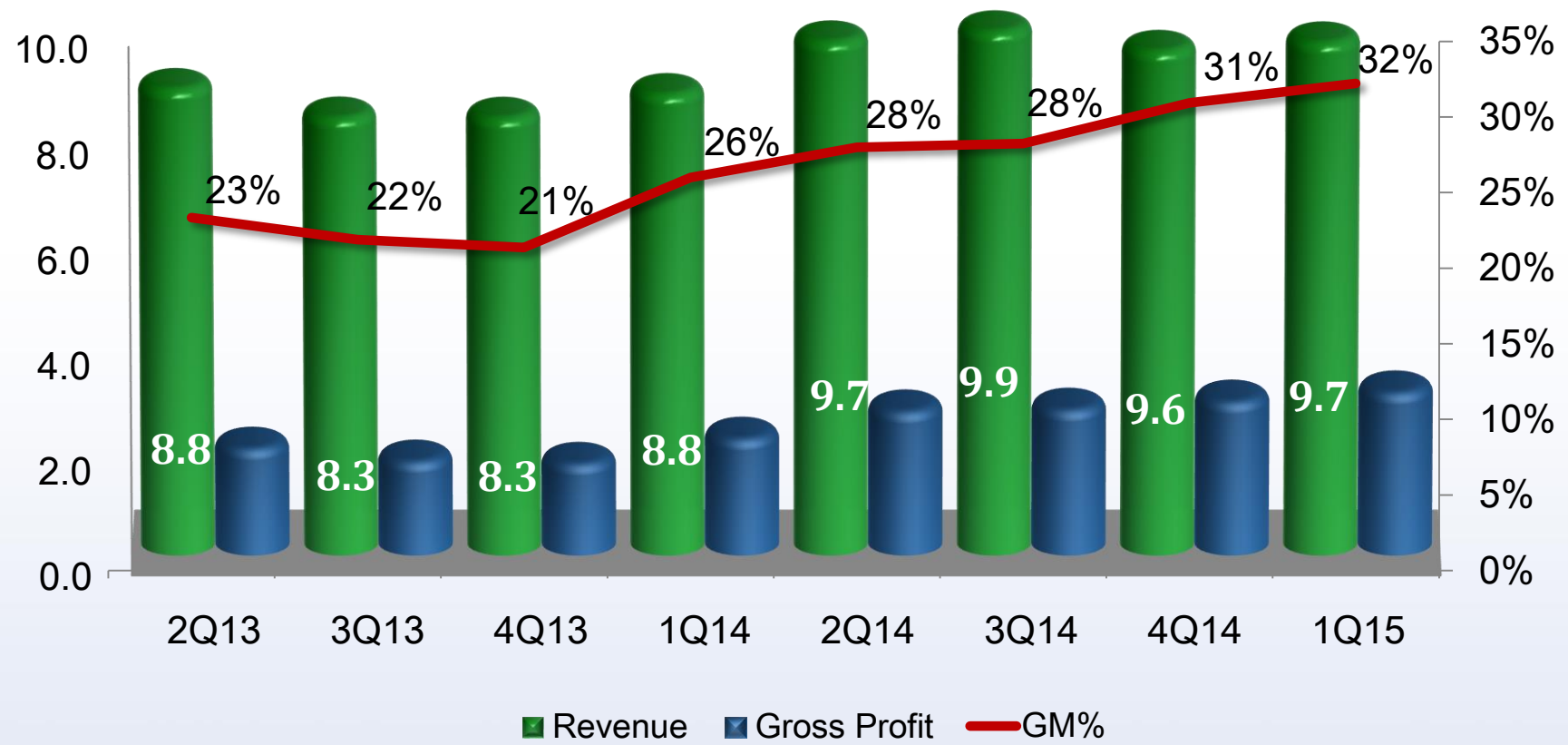
Unit: NT\$ M	1Q'15	4Q'14	QoQ Change
	Amount	Amount	Amount
Operating Cash Flow	1,834	2,337	(503)
Investing Cash Flow	(704)	(5,210)	4,506
Financing Cash Flow	(390)	3,179	(3,569)
Cash & Equivalents	4,886	4,146	740
Depreciation and Amortization	1,351	1,255	96
CAPEX	798	5,097	(4,299)



Revenue and GM Trend- Consolidated

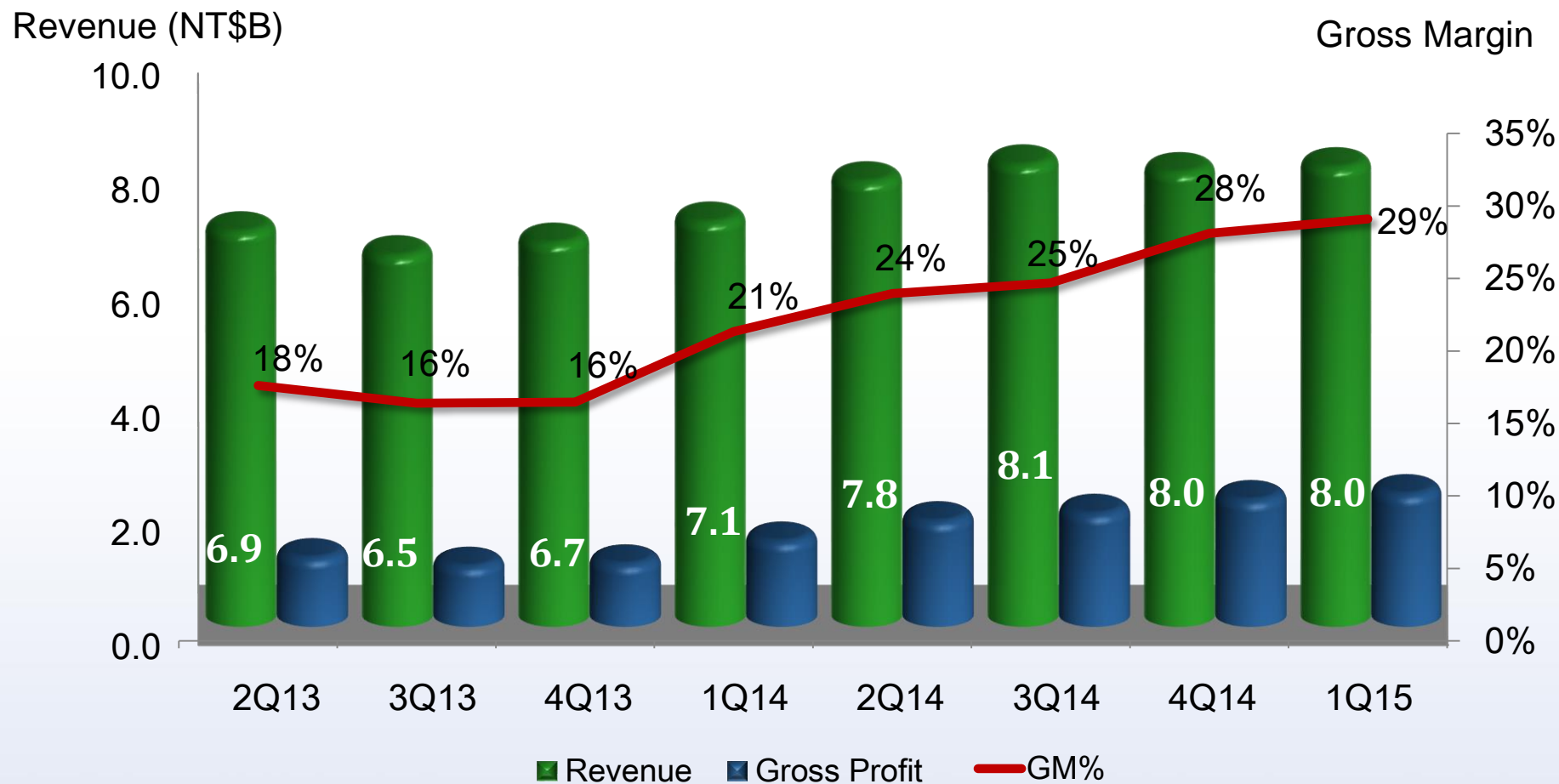
Revenue (NT\$B)

Gross Margin



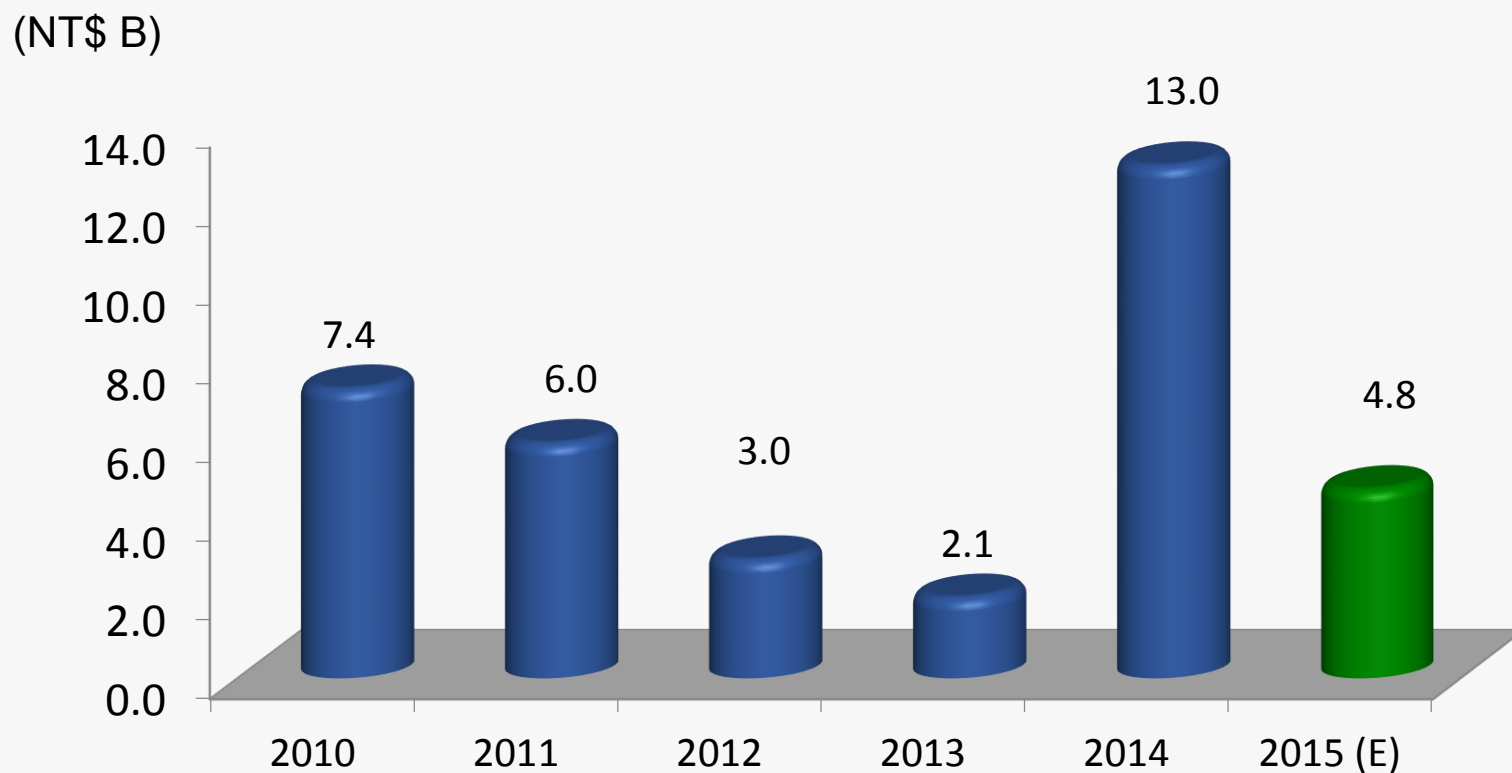


Revenue and GM Trend- Memory





Y2015 Memory CAPEX



CAPEX(Cash Basis) as of 04/30/2015

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Winbond Business Update & Outlook



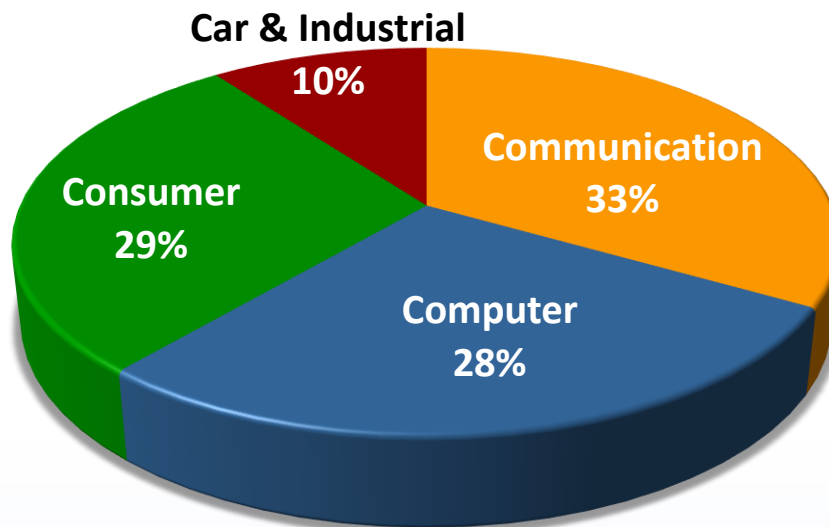
1Q15 Memory Business Recap

	QoQ	YoY
Revenue	1%	14%
Gross Profit	5%	55%

- Flat revenue due to seasonality
- Growing business from Automotive and Industrial sectors
- Improved gross profit resulted from product mix
- 46nm DRAM and 58nm Flash products accounted for 65% of total wafer shipments (vs. 63% in 4Q14)

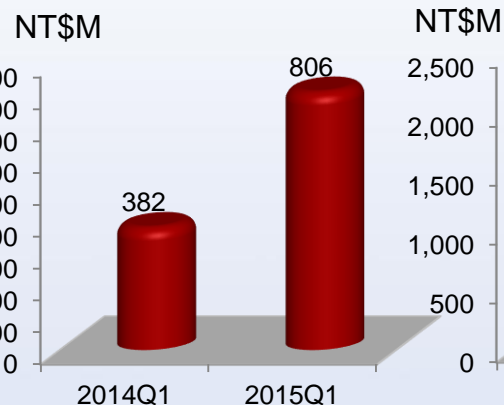


1Q15 Revenue Breakdown by Application

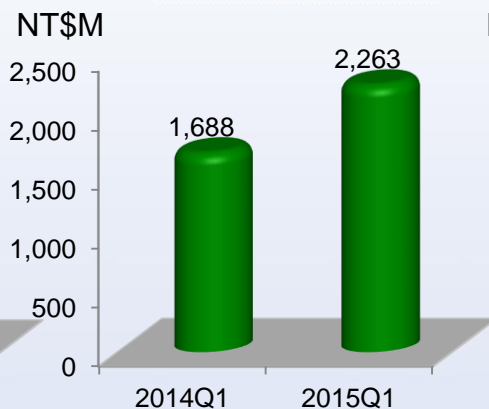


Note: Revenue excluded foundry and others

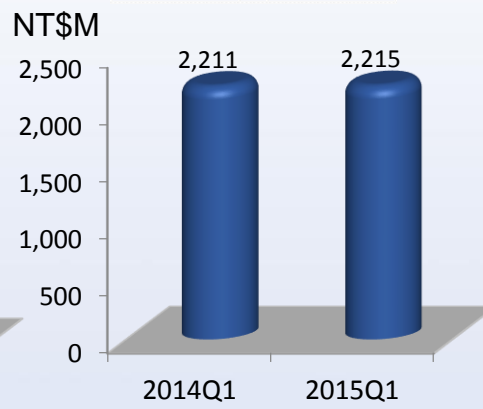
Car & Industrial
QoQ + 19%
YoY + 111%



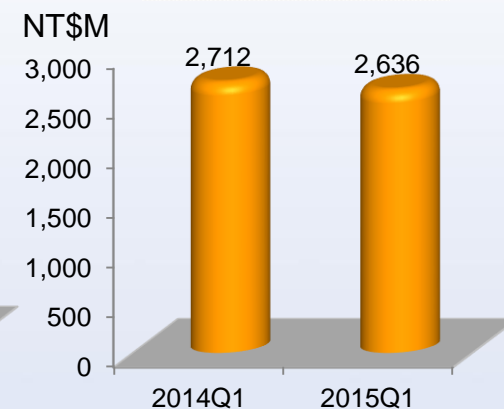
Consumer
QoQ + 4%
YoY + 34%



Computer
QoQ - 7%
YoY + 0%



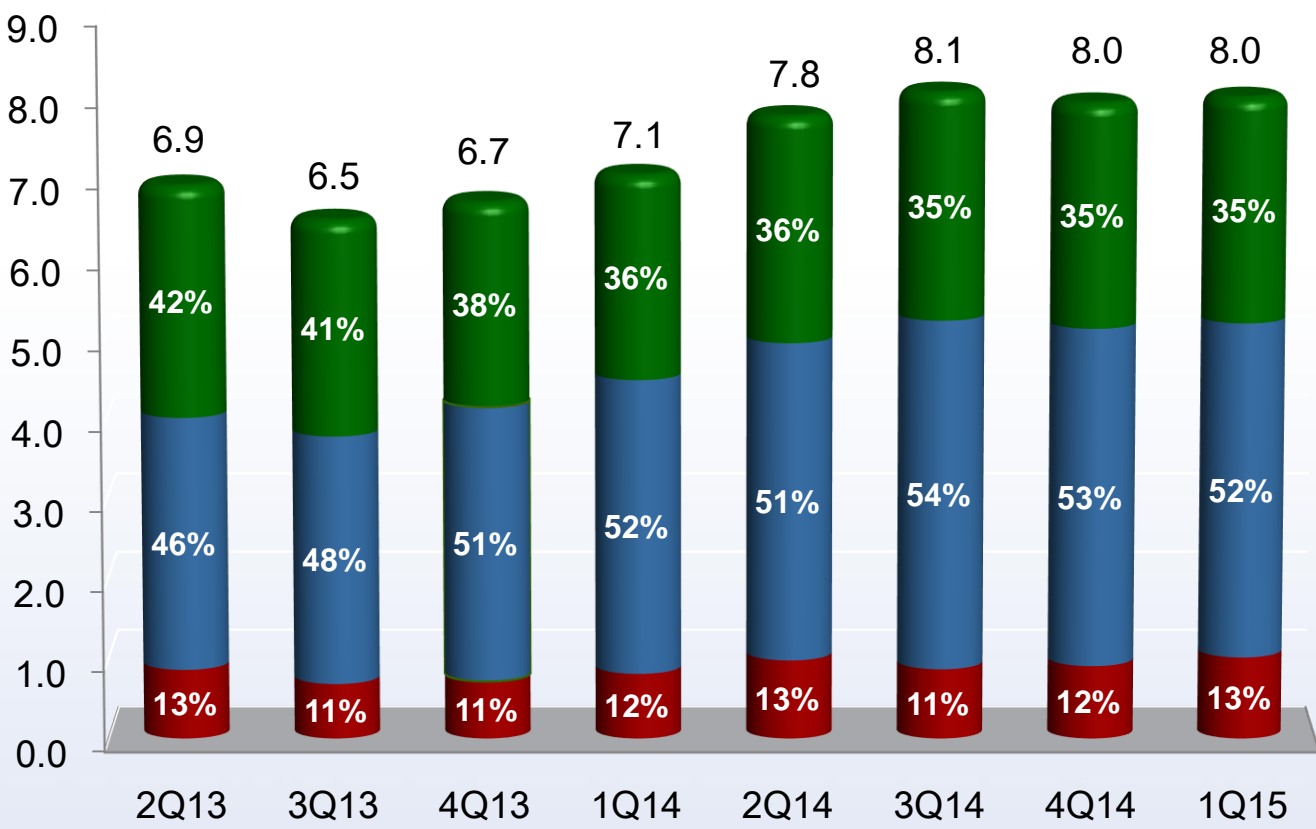
Communication
QoQ - 1%
YoY - 3%





1Q15 Revenue Breakdown by Product

Revenue (NT\$B)



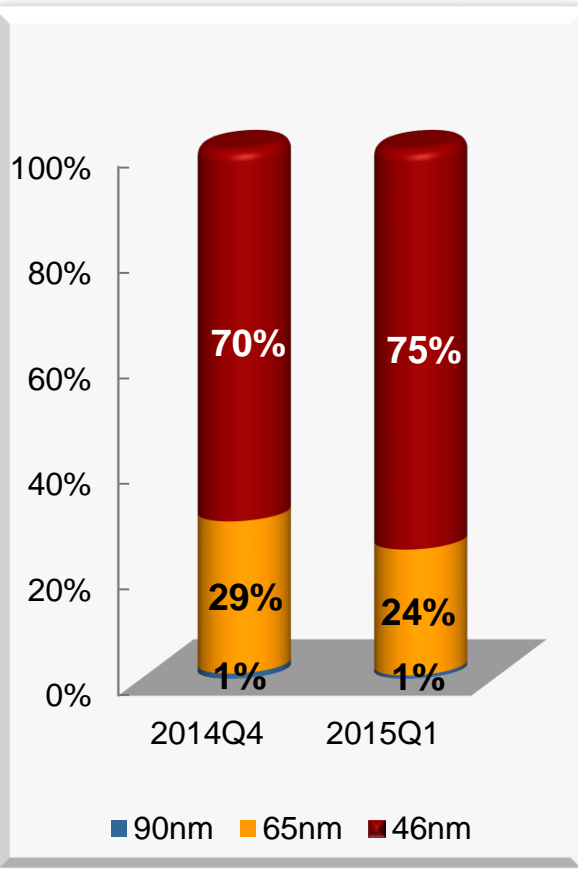
	QoQ	YoY
Flash	0%	10%
Specialty (1%)		13%
Mobile	12%	25%

Note: Specialty included Graphic

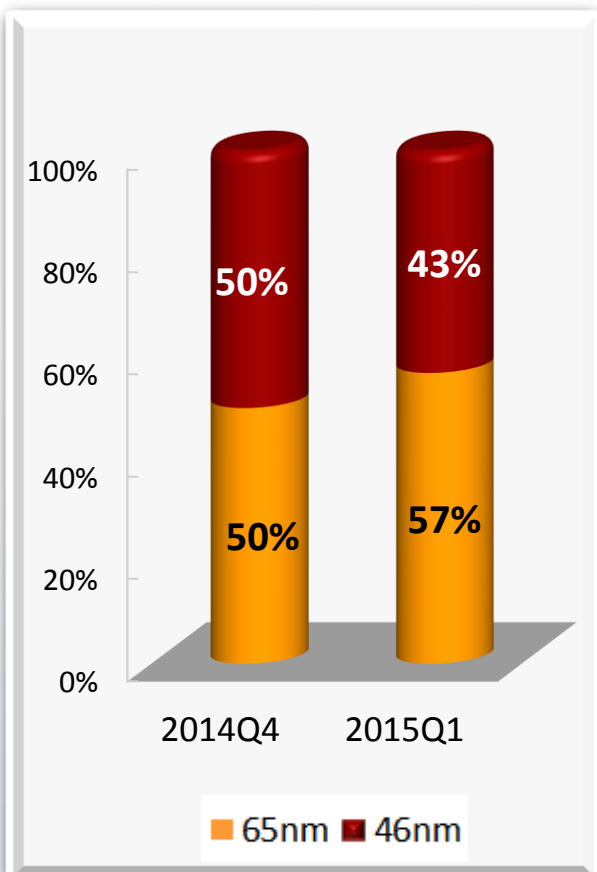


1Q15 Revenue Breakdown by Geometry

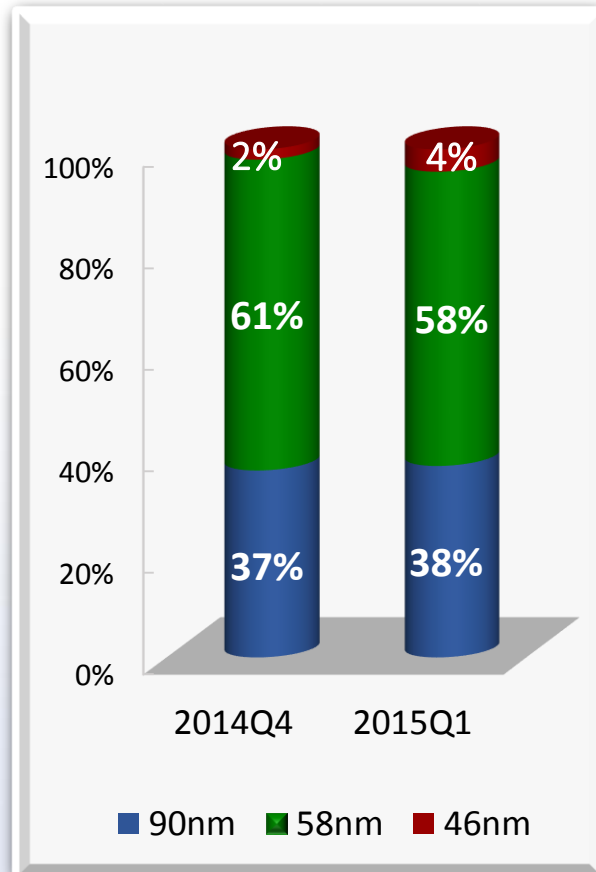
Specialty DRAM



Mobile DRAM



Flash Memory



Note: Specialty including Graphic



1Q15 Specialty DRAM Business

	QoQ	YoY
Revenue	(1%)	13%

- Revenue slightly dropped due to slow demand in PC application.
- Increased demand from NTWK and Automotive segments.
- 46nm products accounted for 75% of Specialty DRAM revenue (vs. 70% in 4Q14)



1Q15 Mobile DRAM Business

	QoQ	YoY
Revenue	12%	25%

- Revenue growth and improved gross margin due to favorable customer mix and product mix



1Q15 Flash Memory Business

	QoQ	YoY
Revenue	0%	10%

- Both revenue and gross margin maintained stable as price erosion slowed down
- 1Gb code storage Flash accounted for 4% of total Flash revenue (vs. 2% in 4Q14)



Market and Business Outlook (I)

❑ Market Consensus

- ❖ Several applications appear weaker than market forecast in 2015

YoY	2013	2014	2015(F)
Smartphone	+38%	+13%	+13%
PC+Tablet	+14%	+2%	-2%
TV	-1%	+3%	+3%

Source: IDC&WEC estimation

❑ DRAM market

- ❖ GB/box increases in new iPhones and Android phones
- ❖ Bit growth from migration slows down

❑ Code storage Flash market

- ❖ Increasing opportunities and demand in ≥ 1 Gb SLC NAND and MCP
- ❖ Increasing system code size and IoT applications drive the demand of NOR Flash
- ❖ Price volatility and market supply&demand of NOR Flash is turning better



Market and Business Outlook (II)

❑ Winbond business

- ❖ Growing business in Gb range DRAM and Flash, and MCP
- ❖ Continuing business growth in KGD and Automotive/industrial
- ❖ Fab capacity will achieve 44K WPM in 2H15 to support the demand
- ❖ Both DRAM and Flash will migrate to 3x nm technology in 2016/2H