

Winbond Electronics Corporation





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- We have made forward-looking statements in this presentation. Our forward-looking statements contain information regarding, among other things, our financial condition, future expansion plans and business strategies. We have based these forwardlooking statements on our current expectations and projections about future events. Although we believe that these expectations and projections are reasonable, such forward-looking statements are inherently subject to risks, uncertainties and assumptions about us.
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Financial Results



2Q14 Statement of Comprehensive Income - Consolidated

	2Q'1	2Q'14		1Q'14		nge
Unit: NT\$ M	Amount	%	Amount	%	Amount	%
Net Sales	9,742	100	8,751	100	991	11
Gross Profit	2,772	28	2,255	26	517	23
Operating Income	895	9	521	6	374	72
Pretax Income	951	10	509	6	442	87
Net Income	784	8	397	5	387	97
EPS (NT\$)	0.19		0.10		0.09	
EBITDA	2,035	21	1,706	19	329	19





2Q14 Balance Sheet - Consolidated

	Jun. 30	'14	Mar. 31	'14	QoQ Cha	inge
Unit: NT\$ M	Amount	%	Amount	%	Amount	%
Current Assets	21,526	36	21,522	37	4	0
Net Fixed Assets	29,544	49	28,671	49	873	3
Total Assets	59,819	100	58,687	100	1,132	2
L/T Debt	6,311	10	6,076	10	235	4
Total Equity	37,781	63	36,500	62	1,281	4
Current Ratio	1.49		1.45			
Debt / Equity Ratio	0.58		0.61			





2Q14 Statement of Cash Flows - Consolidated

	2Q'14	1Q'14	QoQ Change
Unit: NT\$ M	Amount	Amount	Amount
Operating Cash Flow	2,434	2,016	418
Investing Cash Flow	(4,905)	(1,828)	(3,077)
Financing Cash Flow	2,207	(1,353)	3,560
Cash & Equivalents	6,250	6,543	(293)
Depreciation and Amortization	1,140	1,185	(45)
CAPEX	4,546	1,445	3,101





2Q14 Statement of Comprehensive Income - Memory

	2Q'1	4	1Q'1	4	QoQ Cha	nge
Unit: NT\$ M	Amount	%	Amount	%	Amount	%
Net Sales	7,794	100	7,093	100	701	10
Gross Profit	1,868	24	1,513	21	355	23
Operating Income	723	9	452	6	271	60
Pretax Income	842	11	467	7	375	80
Net Income	714	9	380	5	334	88
EPS (NT\$)	0.19		0.10		0.09	
EBITDA	1,798	23	1,572	22		





2Q14 Balance Sheet - Memory

	Jun. 30	'14	Mar. 31	'14	QoQ Cha	inge
Unit: NT\$ M	Amount	%	Amount	%	Amount	%
Current Assets	16,749	29	16,669	30	80	0.5
Net Fixed Assets	28,866	51	27,975	50	891	3
Total Assets	56,842	100	55,721	100	1,121	2
L/T Debt	6,311	11	6,076	11	235	4
Total Equity	36,715	65	35,402	64	1,313	4
Current Ratio	1.29		1.24			
Debt / Equity Ratio	0.55		0.57			





2Q14 Statement of Cash Flows-Memory

	2Q'14	1Q'14	QoQ Change
Unit: NT\$ M	Amount	Amount	Amount
Operating Cash Flow	2,384	1,691	693
Investing Cash Flow	(4,726)	(1,728)	(2,998)
Financing Cash Flow	2,212	(1,181)	3,393
Cash & Equivalents	3,610	3,740	(130)
Depreciation and Amortization	1,075	1,120	(45)
CAPEX	4,500	1,402	3,098





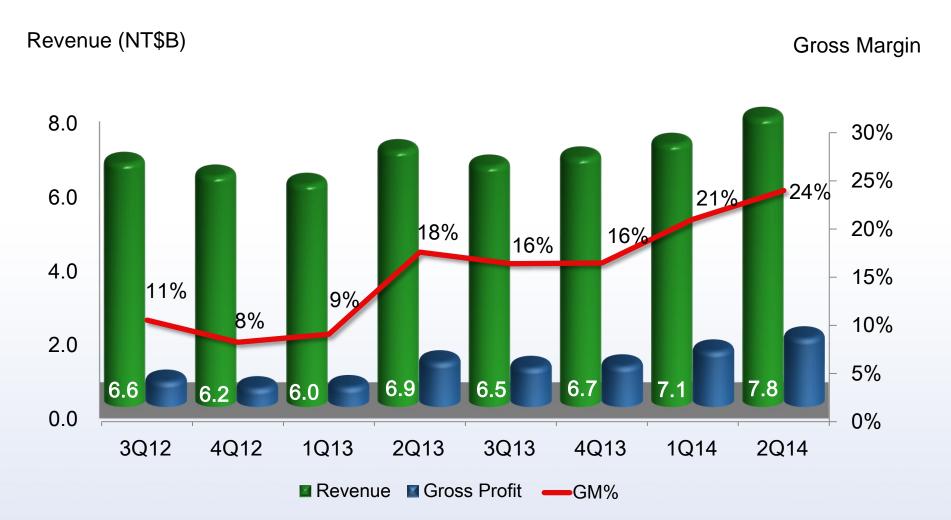
Revenue and GM Trend- Consolidated







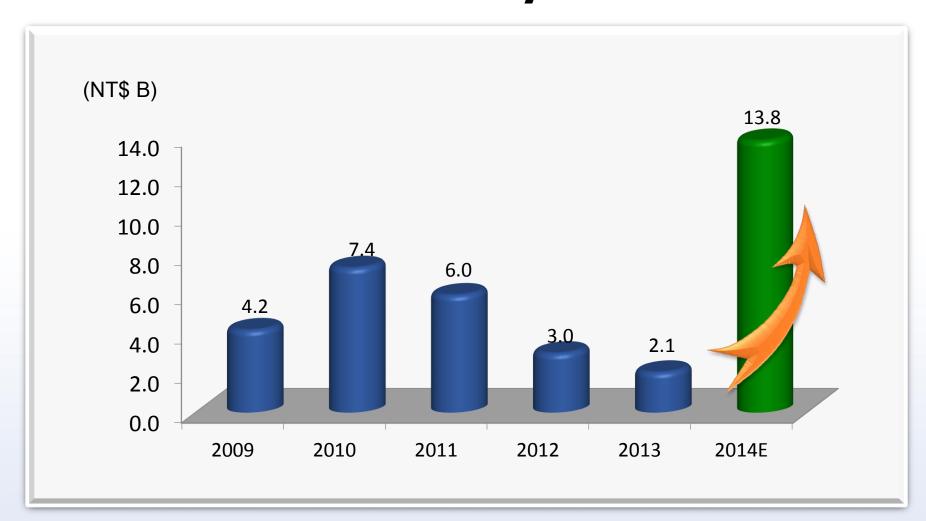
Revenue and GM Trend- Memory







Y2014 Memory CAPEX





Winbond Business Update & Outlook





2Q14 Memory Business Recap

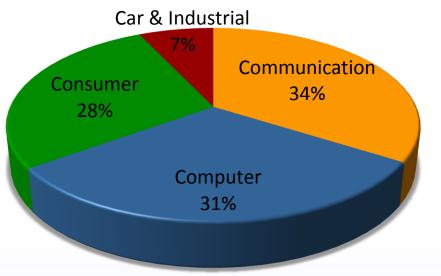
	QoQ	YoY
Revenue	10%	13%
Gross Profit	23%	53%

- Favorable market demand boosted ASP
- Better product and customer mix
- 46nm DRAM and 58nm Flash products accounted for 55% of total wafer shipments(vs. 51% in 1Q14)

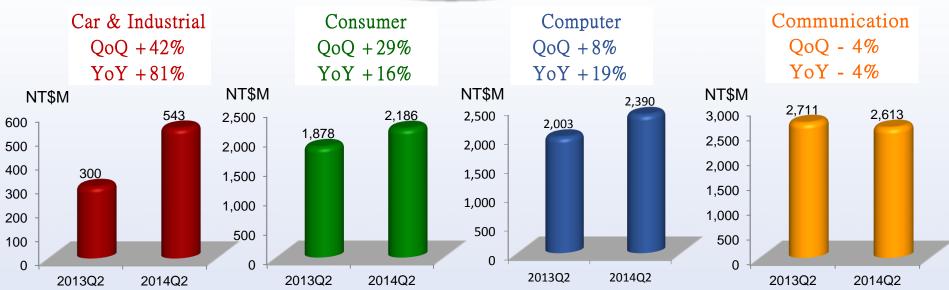




2Q14 Revenue Breakdown by Application



Note: Revenue excluded foundry and others

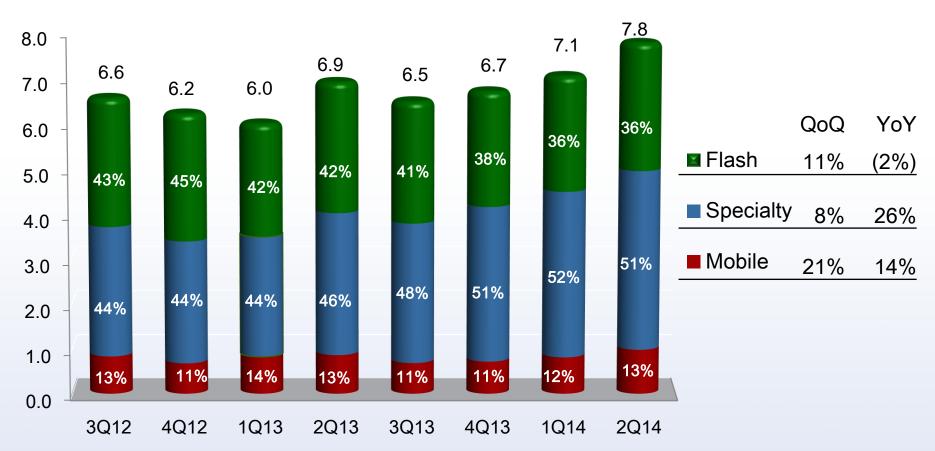






2Q14 Revenue Breakdown by Product

Revenue (NT\$B)

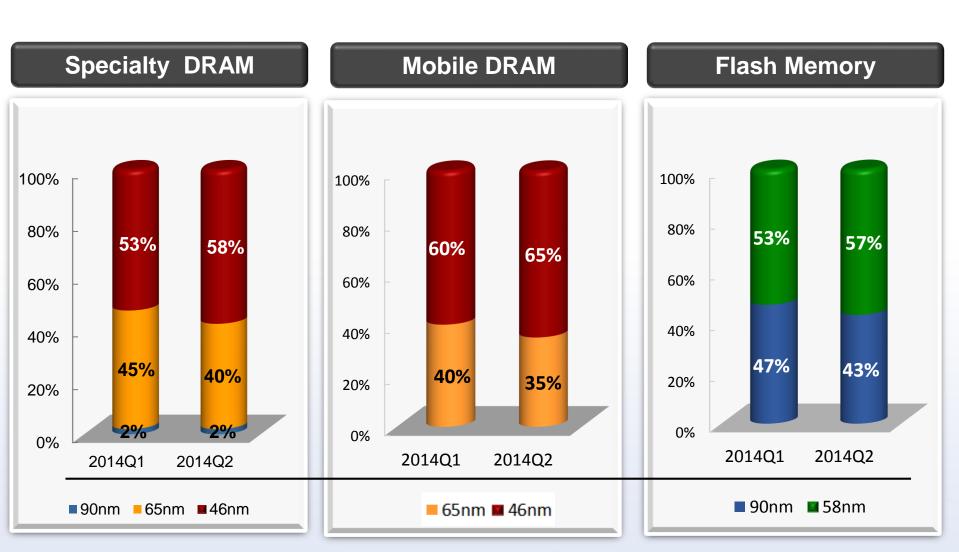


Note: Specialty included Graphic





Revenue Breakdown by Geometry



Note: Specialty including Graphic





2Q14 Specialty DRAM Business

	QoQ	YoY		
Revenue	8%	26%		

- Favorable DRAM market condition in Q2
- Strong demand in KGD, TV and HDD
- Continuous business growth in automotive segment
- Many business opportunities were affected by limited Fab capacity





2Q14 Mobile DRAM Business

	QoQ	YoY
Revenue	21%	14%

 Strong demand of medium density low power DRAM in mobile devices





2Q14 Flash Memory Business

	QoQ	YoY
Revenue	11%	(2%)

- Both wafer ASP and gross margin improved
- Higher density product shipment increased
- Increasing demand of low density Flash from wearable devices
- Revenue drop YoY due to severe price erosion





Market Outlook

- Consumer's demand looks healthy in Q3 and Q4
- Model change of electronic devices may create fluctuation in IC demand in Q4
- No significant change in DRAM supply within next one year
- IoT and wearable devices stimulate demand in mid/low density memory
- Increasing memory content per device/box due to increasing functions added in electronic devices
- Low density SLC NAND Flash is replacing some sockets of high density NOR Flash, while increasing opportunities for mid/low density NOR Flash in IoT/wearable devices