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Winbond Electronics Corporation



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- We have made forward-looking statements in this presentation. Our forward-looking statements contain information regarding, among other things, our financial condition, future expansion plans and business strategies. We have based these forward-looking statements on our current expectations and projections about future events. Although we believe that these expectations and projections are reasonable, such forward-looking statements are inherently subject to risks, uncertainties and assumptions about us.
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Financial Results



3Q14 Statement of Comprehensive Income - Consolidated

Unit: NT\$ M	3Q'14		2Q'14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Net Sales	9,931	100	9,742	100	189	2
Gross Profit	2,805	28	2,772	28	33	1
Operating Income	1,112	11	895	9	217	24
Pretax Income	1,191	12	951	10	240	25
Net Income	962	10	784	8	178	23
EPS (NT\$)	0.25		0.19		0.06	
EBITDA	2,345	24	2,035	21	310	15



3Q14 Balance Sheet - Consolidated

Unit: NT\$ M	Sep. 30 '14		Jun. 30 '14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Current Assets	21,956	36	21,526	36	430	2
Net Fixed Assets	30,729	51	29,544	49	1,185	4
Total Assets	60,797	100	59,819	100	978	2
L/T Debt	6,311	10	6,311	10	0	0
Total Equity	38,095	63	37,781	63	314	1
Current Ratio	1.45		1.49			
Debt / Equity Ratio	0.60		0.58			



3Q14 Statement of Cash Flows - Consolidated

	3Q'14	2Q'14	QoQ Change
Unit: NT\$ M	Amount	Amount	Amount
Operating Cash Flow	2,086	2,434	(348)
Investing Cash Flow	(1,912)	(4,905)	2,993
Financing Cash Flow	(54)	2,207	(2,261)
Cash & Equivalents	6,375	6,250	125
Depreciation and Amortization	1,233	1,140	93
CAPEX	2,065	4,546	(2,481)



3Q14 Statement of Comprehensive Income - Memory

Unit: NT\$ M	3Q'14		2Q'14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Net Sales	8,088	100	7,794	100	294	4
Gross Profit	1,997	25	1,868	24	129	7
Operating Income	986	12	723	9	263	36
Pretax Income	1,118	14	842	11	276	33
Net Income	927	11	714	9	213	30
EPS (NT\$)	0.25		0.19		0.06	
EBITDA	2,157	27	1,798	23	359	20



3Q14 Balance Sheet - Memory

Unit: NT\$ M	Sep. 30 '14		Jun. 30 '14		QoQ Change	
	Amount	%	Amount	%	Amount	%
Current Assets	17,267	30	16,749	29	518	3
Net Fixed Assets	30,063	52	28,866	51	1,197	4
Total Assets	57,954	100	56,842	100	1,112	2
L/T Debt	6,311	11	6,311	11	0	0
Total Equity	36,997	64	36,715	65	282	1
Current Ratio	1.25		1.29			
Debt / Equity Ratio	0.57		0.55			



3Q14 Statement of Cash Flows-Memory

Unit: NT\$ M	3Q'14	2Q'14	QoQ Change
	Amount	Amount	Amount
Operating Cash Flow	2,080	2,384	(304)
Investing Cash Flow	(1,895)	(4,726)	2,831
Financing Cash Flow	45	2,212	(2,167)
Cash & Equivalents	3,840	3,610	230
Depreciation and Amortization	1,171	1,075	96
CAPEX	2,033	4,500	(2,467)



Revenue and GM Trend- Consolidated

Revenue (NT\$B)

Gross Margin





Revenue and GM Trend- Memory

Revenue (NT\$B)

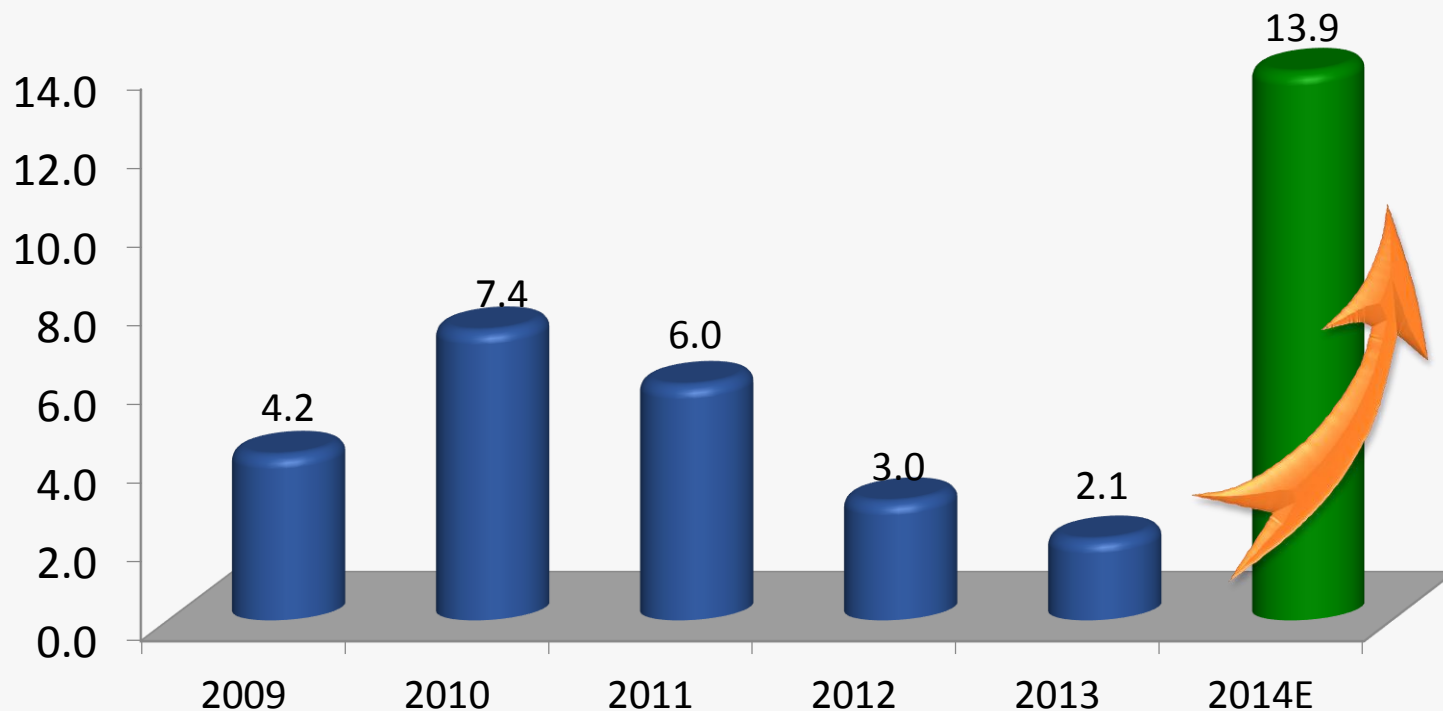
Gross Margin





Y2014 Memory CAPEX

(NT\$ B)



CAPEX(Cash Basis) as of 10/24/2014

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Winbond Business Update & Outlook



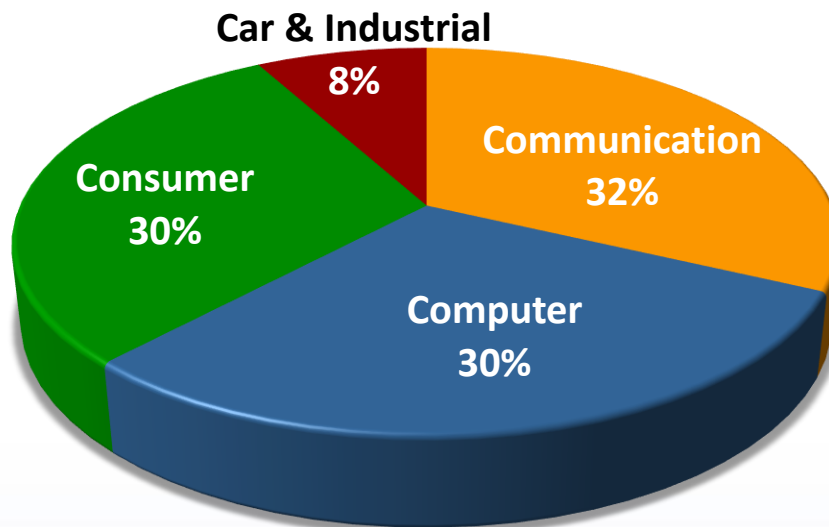
3Q14 Memory Business Recap

	QoQ	YoY
Revenue	4%	24%
Gross Profit	7%	87%

- ASP and gross margin remained stable QoQ
- 46nm DRAM and 58nm Flash products accounted for 58% of total wafer shipments (vs. 55% in 2Q14)
- Business in automotive & Industrial segments continued to grow



3Q14 Revenue Breakdown by Application



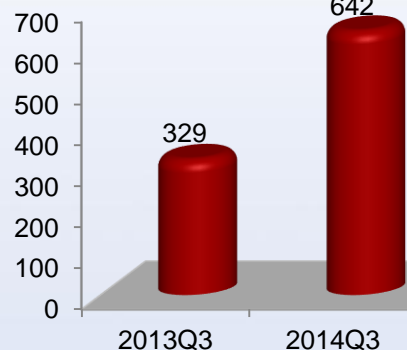
Note: Revenue excluded foundry and others

Car & Industrial

QoQ + 18%

YoY + 95%

NT\$M

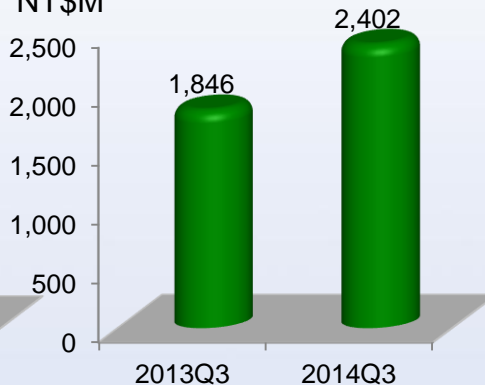


Consumer

QoQ + 10%

YoY + 30%

NT\$M

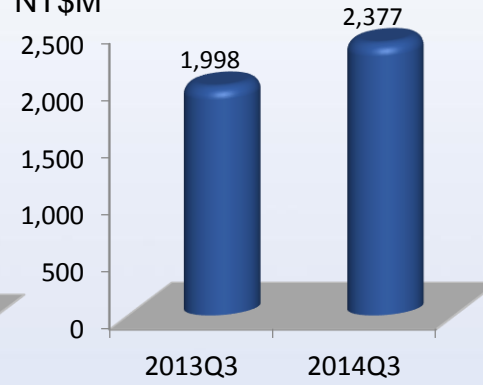


Computer

QoQ - 1%

YoY + 19%

NT\$M

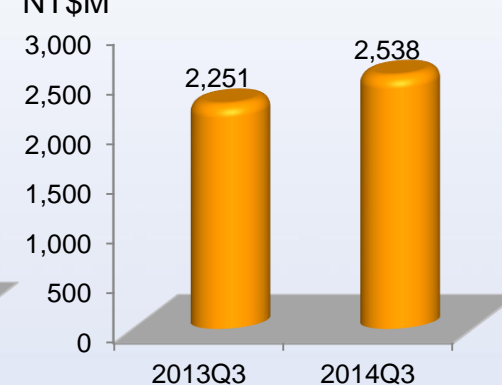


Communication

QoQ - 3%

YoY + 13%

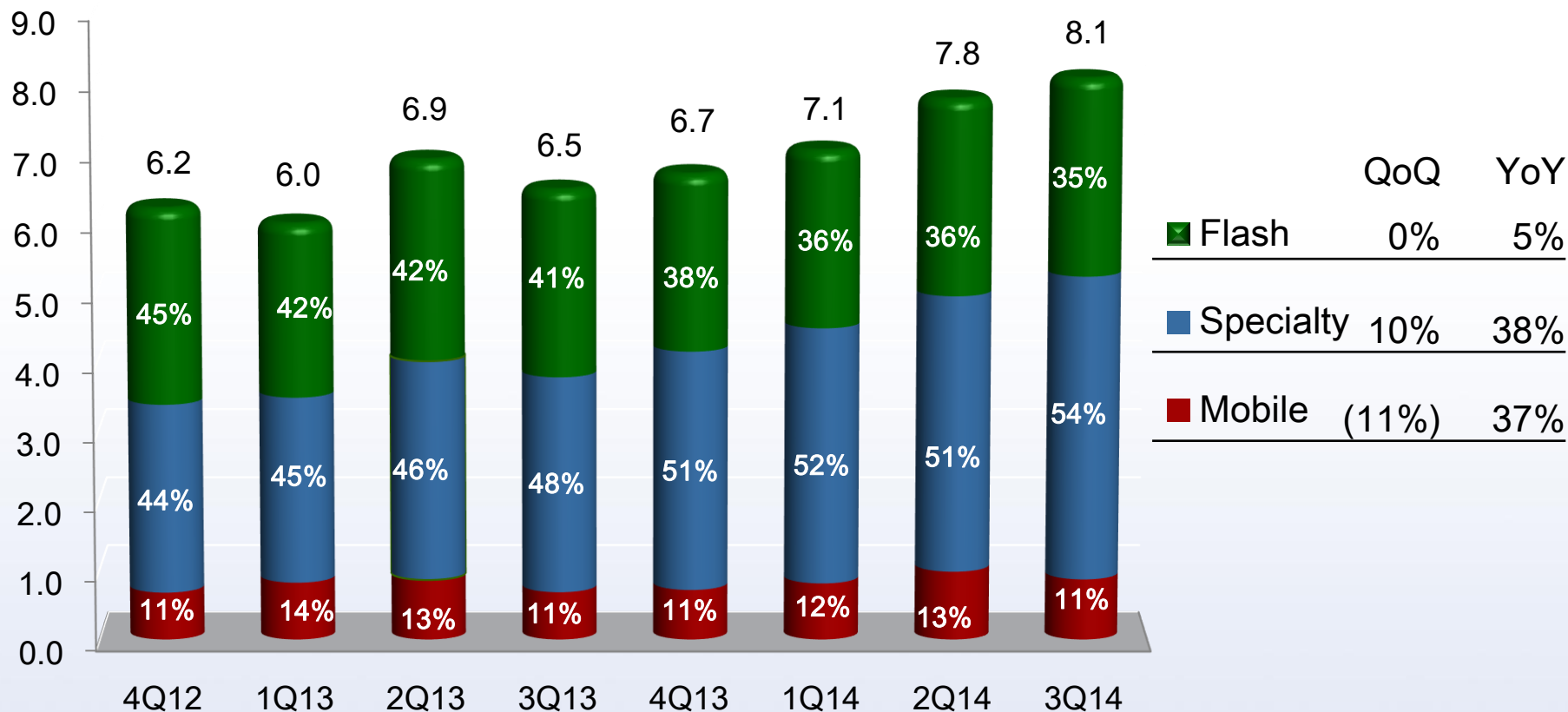
NT\$M





3Q14 Revenue Breakdown by Product

Revenue (NT\$B)

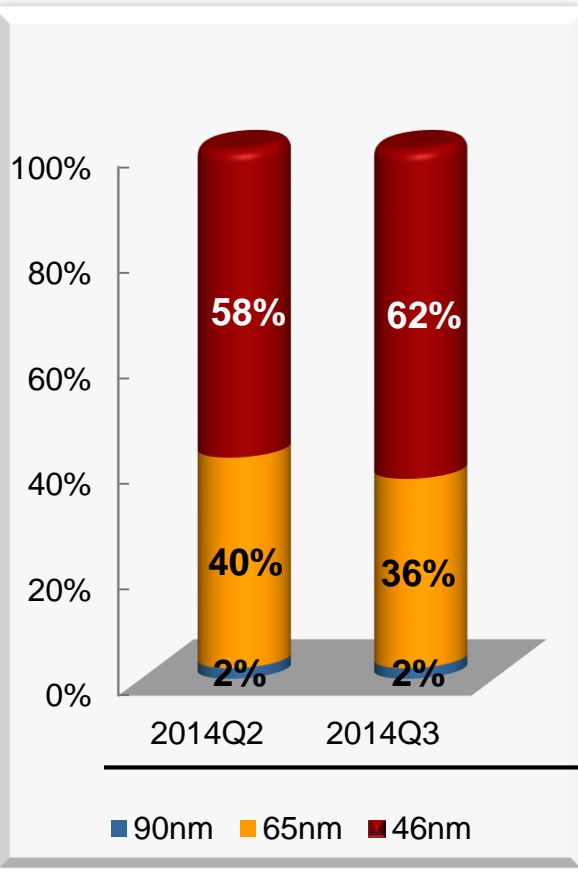


Note: Specialty included Graphic

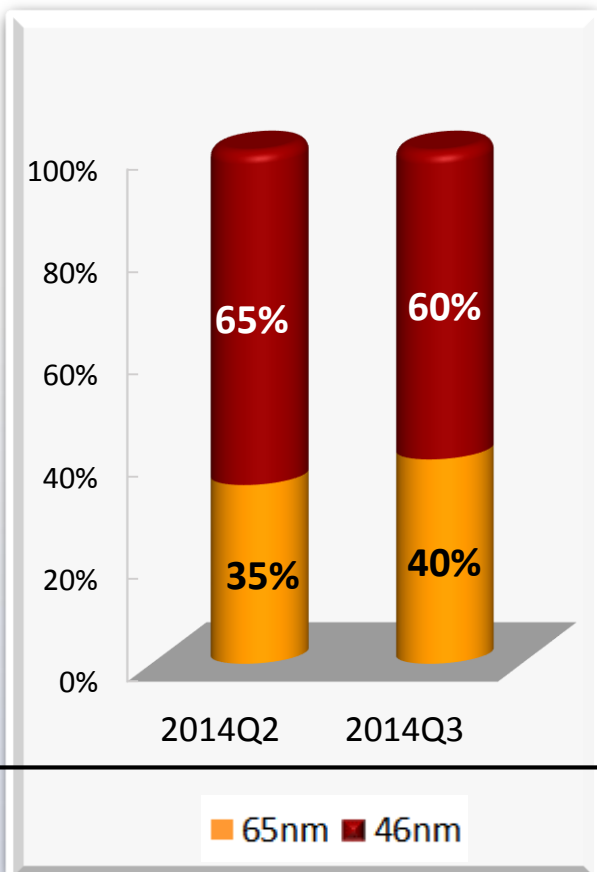


3Q14 Revenue Breakdown by Geometry

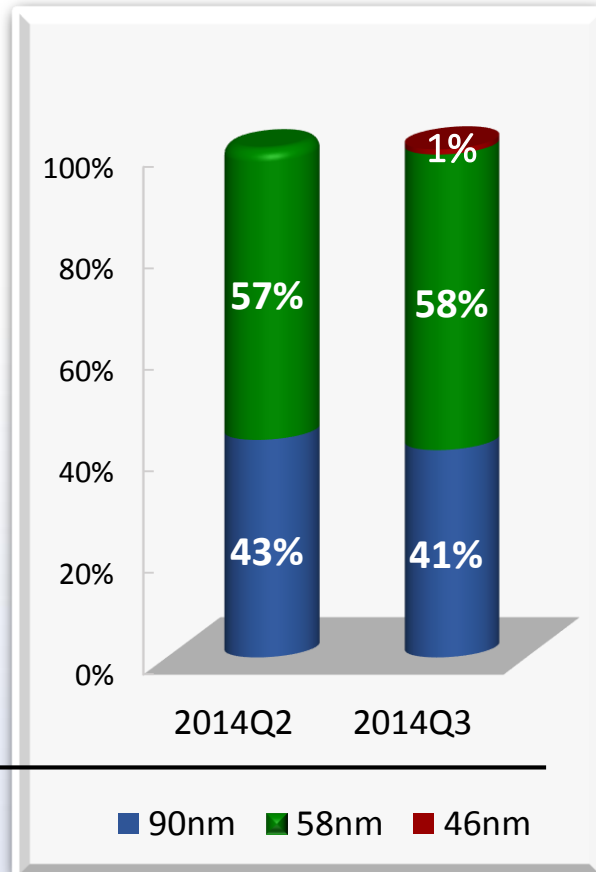
Specialty DRAM



Mobile DRAM



Flash Memory



Note: Specialty including Graphic



3Q14 Specialty DRAM Business

	QoQ	YoY
Revenue	10%	38%

- Increasing demand in STB, TV, Automotive and Industrial
- Increasing business in KGD DRAM
- 46nm products accounted for 62% of Specialty DRAM revenue (vs. 58% in 2Q14)



3Q14 Mobile DRAM Business

	QoQ	YoY
Revenue	(11%)	37%

- 3Q business declined due to
 - Product seasonality in model change
 - Customers adjusting business plan to accommodate end market sales



3Q14 Flash Memory Business

	QoQ	YoY
Revenue	0%	5%

- Maintained stable sales and gross margin by improving mix in products and customers
- Shipment of 1Gb SLC NAND Flash started to ramp



Market and Business Outlook

- Demand on electronic devices looks healthy in Q4. But market winners will be the selected brand names/models.
- IC demand will show seasonal slow-down in Q4 due to model change in electronic devices and inventory adjustment.
- Expect IC demand resumes in late Q1 - Q2 2015 with introduction of 2015 new electronic devices, e.g. smart phones, Tablets, NB, wearable devices and etc.
- Winbond will be more competitive in Specialty DRAM and Mobile DRAM with technology migration, increasing manufacturing scales, quality and services.
- Winbond is deploying high-quality value-added NAND Flash product family: 1Gb SLC NAND has been in M/P, 2Gb SLC NAND to be introduced in Q4.