

Automotive Engagement History

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10 Year Commitment to Long Term Support of Memory Products

Winbond is now offering a Winbond Product Longevity Program (WPLP) for applications that require long-term support. The main purpose is to help customers select the most appropriate part for applications that require stable life cycles support.

For customers with application with 7-10+ years:

- The WPLP makes a well-rounded variety of memory devices available for a period of min 10 years since date of introduction (DOI) to PLP products
- Extended 2-year conversion timeline for part number change or discontinuance 12 months for last time buy and 12 months for last time ship (longer periods may be available)
- Up to 7-year roadmap visibility for standard products
- Winbond shall offer form, fit, and function compatible devices if extended support may require migration to lower geometry process nodes or transition to alternate manufacturing facilities
- Winbond will internally qualify the WPLP devices, notify customers and work in supporting an uninterrupted business flow

Winbond intends to manage the WPLP through Winbond's own state of the art 300mm manufacturing facility and other sub-contracted resources with which Winbond has maintained long-term relationships.



Automotive Business Approach

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